

EXCLAIMER EXTENDS ITS INTERNATIONAL PRESENCE WITH NEW PARTNERSHIP WITH FLEX-ICT

- International reseller works with Exclaimer to provide businesses with powerful email management tools –

FOR IMMEDIATE RELEASE

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Exclaimer Limited, the global leader in managed email signature software, today announces a new channel partnership with Flex-ICT to develop its international operations. The partnership will bring the full Exclaimer suite of software to the dutch business markets and will enable Exclaimer to reach new international customers. Leading software provider, Flex-ICT will enhance its existing portfolio with Exclaimer's award-winning email utility software for Microsoft Exchange™, Outlook® and Office 365™.

Exclaimer's email signature solutions enable businesses to fully manage corporate branding, legal disclaimers and use signatures for targeted marketing campaigns within all corporate email. Its patented solutions also include next generation email archiving, an advanced email auto response system, business grade anti-spam, email image analysis technology and more.

Flex-ICT is a leading Managed Services Provider, Flex-ICT is distributing the entire range of Exclaimer products, including the award-winning Signature Manager Product suite, Mail Archiver, Email Alias Manager for Exchange, Auto Responder and Outlook Photos.

Patrick Veldboer, CIO at Flex-ICT explains, "We are delighted to add the Exclaimer product suite to our portfolio as it furthers our commitment to provide the right technology solution to our customer base. One of Flex-ICT's core strengths is providing solutions for enterprises without any hassle and Exclaimer software offers our customers additional features that take email management to the next level."

Veldboer continues, "Exclaimer email solutions offer businesses the opportunity to design, control and manage signatures across an entire organization. It also enables organizations to take advantage of email as a versatile marketing tool. We are eager to help put Exclaimer's products into more businesses across the Netherlands."

Since 2001, Exclaimer has developed internationally recognised software to design, distribute and control email signatures for Business-To-Business (B2B) customers. With over 6000 partners and more than 47 million users worldwide, Exclaimer's customer base consists of companies of all sizes, from SMBs to Fortune 500 companies.

Veldboer adds, "Corporate customers need to understand the benefits of having centralized control over corporate email signatures that not only ensures full compliance with international law, but also guarantees that a company's branding and latest marketing message is included on all email that is sent. The Exclaimer software portfolio allows us to offer our customers intelligent email management solutions that are extremely easy to install and can be setup within minutes."

Andrew Millington, Chief Executive Officer at Exclaimer, comments, "We are pleased to be working with Flex-ICT to enhance our international operations and access new markets in The Netherlands. The partnership will enable us to benefit from Flex-ICT's knowledge in providing outstanding software solutions, and will enable them to provide their customers with efficient

technology that complements their business strategy and meet the requirements of their customers.”

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About Exclaimer

Since its incorporation in 2001, Exclaimer has been providing a robust portfolio of email utility software that works directly with Microsoft technology, specifically Outlook®, Office 365™ and Exchange™. Its goal is to fulfil all expectations a customer has of a great software solution: strong, simple and supported by great service. Exclaimer software is regularly recommended by Microsoft MVPs (Most Valuable Professionals) and it has a strong reputation within the Microsoft community for the work that it does.

Exclaimer has over 47 million users worldwide with a diverse customer base including such renowned international organizations as Lloyds Bank PLC, Sony®, Mattel®, Morgan Stanley, the Council of the City of Sydney, NBC, the Government of Canada, the BBC and many more organizations of all sectors and sizes.

More information can be found at www.exclaimer.com.

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